

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Target Enterprises
Attention: Accounts Payable
15260 Ventura Blvd.
Ste 1240
Sherman Oaks, CA 91403-5347

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1524218-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Cathy Simon	HRP - Los Ange	National

Advertiser	Product	Estimate Number
Florida First Project	#1975 FL FIRST PROJ	1975

Flight Dates	Order #	Alt Order #
10/25/16 - 10/31/16	1524218	08370401

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9915473		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/25/16	10/28/16	WPBF News 25 Mornings	6-7AM	-TWTF--	:15/:15	4	\$750.00	BK
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-TWTF--	4	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/25/16	6:12 AM	WPBF News 25 Mornings	6-7AM	:15	TVFFP102001H	\$375.00 BK
				6:14 AM			:15	TVFFP102002H	\$375.00
3	WPBF	W	10/26/16	6:12 AM	WPBF News 25 Mornings	6-7AM	:15	TVFFP102001H	\$375.00 BK
				6:15 AM			:15	TVFFP102002H	\$375.00
1	WPBF	Th	10/27/16	6:41 AM	WPBF News 25 Mornings	6-7AM	:15	TVFFP102001H	\$375.00 BK
				6:43 AM			:15	TVFFP102002H	\$375.00
4	WPBF	F	10/28/16	6:41 AM	WPBF News 25 Mornings	6-7AM	:15	TVFFP102001H	\$375.00 BK
				6:44 AM			:15	TVFFP102002H	\$375.00
5	10/25/16	10/28/16	Good Morning America	7-9AM	-TWTF--	:15/:15	8	\$800.00	BK
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-TWTF--	8	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	7:25 AM	Good Morning America	7-9AM	:15	TVFFP102001H	\$400.00 BK
				7:26 AM			:15	TVFFP102002H	\$400.00
6	WPBF	Tu	10/25/16	8:54 AM	Good Morning America	7-9AM	:15	TVFFP102001H	\$400.00 BK
				8:56 AM			:15	TVFFP102002H	\$400.00
5	WPBF	W	10/26/16	7:27 AM	Good Morning America	7-9AM	:15	TVFFP102001H	\$400.00 BK
				7:28 AM			:15	TVFFP102002H	\$400.00
2	WPBF	W	10/26/16	8:53 AM	Good Morning America	7-9AM	:15	TVFFP102001H	\$400.00 BK
				8:56 AM			:15	TVFFP102002H	\$400.00
8	WPBF	Th	10/27/16	7:27 AM	Good Morning America	7-9AM	:15	TVFFP102001H	\$400.00 BK
				7:28 AM			:15	TVFFP102002H	\$400.00
3	WPBF	Th	10/27/16	8:51 AM	Good Morning America	7-9AM	:15	TVFFP102001H	\$400.00 BK
				8:53 AM			:15	TVFFP102002H	\$400.00
7	WPBF	F	10/28/16	7:58 AM	Good Morning America	7-9AM	:15	TVFFP102001H	\$400.00 BK
				7:59 AM			:15	TVFFP102002H	\$400.00
4	WPBF	F	10/28/16	8:29 AM	Good Morning America	7-9AM	:15	TVFFP102001H	\$400.00 BK
				8:30 AM			:15	TVFFP102002H	\$400.00

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Lehigh Valley, PA 18002-6885

www.thewpbfchannel.com

Invoice # 1524218-1	Invoice Date 10/30/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/30/16
Advertiser Florida First Project	Product #1975 FL FIRST PROJ	Estimate Number 1975	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/25/16	10/28/16	WPBF NEWS AT 9:00AM-F 9A-10A Class of Time - Pre-emptible with notice		-TWTF--	:15/:15	4	\$376.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -TWTF-- 4 \$376.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	9:57 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:15	TVFFP102001H	\$188.00 BK
				10:00 AM			:15	TVFFP102002H	\$188.00
5	WPBF	W	10/26/16	9:53 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:15	TVFFP102001H	\$188.00 BK
				9:55 AM			:15	TVFFP102002H	\$188.00
3	WPBF	Th	10/27/16	9:43 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:15	TVFFP102001H	\$188.00 BK
				9:46 AM			:15	TVFFP102002H	\$188.00
4	WPBF	F	10/28/16	9:15 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:15	TVFFP102001H	\$188.00 BK
				9:17 AM			:15	TVFFP102002H	\$188.00
11	10/25/16	10/28/16	WPBF News 25 @ Noon 12pm-1230pm Class of Time - Pre-emptible with notice		-TWTF--	:15/:15	4	\$476.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -TWTF-- 4 \$476.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	12:09 PM	WPBF News 25 @ Noon	12pm-1230pm	:15	TVFFP102001H	\$238.00 BK
				12:11 PM			:15	TVFFP102002H	\$238.00
2	WPBF	Th	10/27/16	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:15	TVFFP102001H	\$238.00 BK
				12:30 PM			:15	TVFFP102002H	\$238.00
3	WPBF	F	10/28/16	12:08 PM	WPBF News 25 @ Noon	12pm-1230pm	:15	TVFFP102001H	\$238.00 BK
				12:10 PM			:15	TVFFP102002H	\$238.00
4	WPBF	F	10/28/16	12:23 PM	WPBF News 25 @ Noon	12pm-1230pm	:15	TVFFP102001H	\$238.00 BK
				12:26 PM			:15	TVFFP102002H	\$238.00
13	10/25/16	10/28/16	1230-1P Access Hollywood 1230-1p Class of Time - Pre-emptible with notice		-TWTF--	:15/:15	4	\$350.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -TWTF-- 4 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/25/16	12:54 PM	1230-1P Access Hollywood	1230-1p	:15	TVFFP102001H	\$175.00 BK
				12:55 PM			:15	TVFFP102002H	\$175.00
1	WPBF	W	10/26/16	12:40 PM	1230-1P Access Hollywood	1230-1p	:15	TVFFP102001H	\$175.00 BK
				12:41 PM			:15	TVFFP102002H	\$175.00
4	WPBF	Th	10/27/16	12:47 PM	1230-1P Access Hollywood	1230-1p	:15	TVFFP102001H	\$175.00 BK
				12:48 PM			:15	TVFFP102002H	\$175.00
3	WPBF	F	10/28/16	12:54 PM	1230-1P Access Hollywood	1230-1p	:15	TVFFP102001H	\$175.00 BK
				12:56 PM			:15	TVFFP102002H	\$175.00
17	10/25/16	10/28/16	Ellen Class of Time - Pre-emptible with notice		-TWTF--	:15/:15	4	\$600.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -TWTF-- 4 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	Tu	10/25/16	4:21 PM	Ellen	4-5p	:15	TVFFP102001H	\$300.00 BK
				4:23 PM			:15	TVFFP102002H	\$300.00
6	WPBF	W	10/26/16	4:20 PM	Ellen	4-5p	:15	TVFFP102001H	\$300.00 BK
				4:22 PM			:15	TVFFP102002H	\$300.00
7	WPBF	Th	10/27/16	4:29 PM	Ellen	4-5p	:15	TVFFP102001H	\$300.00 BK
				4:31 PM			:15	TVFFP102002H	\$300.00
8	WPBF	F	10/28/16	4:23 PM	Ellen	4-5p	:15	TVFFP102001H	\$300.00 BK
				4:25 PM			:15	TVFFP102002H	\$300.00

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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1524218-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
Florida First Project	#1975 FL FIRST PROJ	1975	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/25/16	10/28/16	Ellen Class of Time - Pre-emptible with notice	4-5p	-TWTF--	:15/:15	4	\$600.00	BK
19	10/25/16	10/28/16	Tu-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	-TWTF--	:15/:15	8	\$850.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -TWTF-- 8 \$850.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	5:10 PM	Tu-F 5pm News	5-6pm	:15	TVFFP102001H	\$425.00 BK
				5:12 PM			:15	TVFFP102002H	\$425.00
6	WPBF	Tu	10/25/16	5:38 PM	Tu-F 5pm News	5-6pm	:15	TVFFP102001H	\$425.00 BK
				5:41 PM			:15	TVFFP102002H	\$425.00
2	WPBF	W	10/26/16	5:14 PM	Tu-F 5pm News	5-6pm	:15	TVFFP102001H	\$425.00 BK
				5:17 PM			:15	TVFFP102002H	\$425.00
7	WPBF	W	10/26/16	5:39 PM	Tu-F 5pm News	5-6pm	:15	TVFFP102001H	\$425.00 BK
				5:42 PM			:15	TVFFP102002H	\$425.00
8	WPBF	Th	10/27/16	5:25 PM	Tu-F 5pm News	5-6pm	:15	TVFFP102001H	\$425.00 BK
				5:27 PM			:15	TVFFP102002H	\$425.00
3	WPBF	Th	10/27/16	5:42 PM	Tu-F 5pm News	5-6pm	:15	TVFFP102001H	\$425.00 BK
				5:44 PM			:15	TVFFP102002H	\$425.00
4	WPBF	F	10/28/16	5:10 PM	Tu-F 5pm News	5-6pm	:15	TVFFP102001H	\$425.00 BK
				5:12 PM			:15	TVFFP102002H	\$425.00
5	WPBF	F	10/28/16	5:45 PM	Tu-F 5pm News	5-6pm	:15	TVFFP102001H	\$425.00 BK
				5:47 PM			:15	TVFFP102002H	\$425.00
21	10/25/16	10/28/16	WPBF News 25 @ 6:00PM-6:30PM Class of Time - Fixed Non Pre-emptible		-TWTF--	:15/:15	4	\$1,400.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -TWTF-- 4 \$1,400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:15	TVFFP102001H	\$700.00 BK
				6:14 PM			:15	TVFFP102002H	\$700.00
2	WPBF	W	10/26/16	6:24 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:15	TVFFP102001H	\$700.00 BK
				6:26 PM			:15	TVFFP102002H	\$700.00
3	WPBF	Th	10/27/16	6:27 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:15	TVFFP102001H	\$700.00 BK
				6:30 PM			:15	TVFFP102002H	\$700.00
4	WPBF	F	10/28/16	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:15	TVFFP102001H	\$700.00 BK
				6:23 PM			:15	TVFFP102002H	\$700.00
23	10/25/16	10/28/16	Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM	-T-TF--	:15/:15	3	\$2,300.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -T-TF-- 3 \$2,300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	7:12 PM	Wheel Of Fortune	7-7:30PM	:15	TVFFP102001H	\$1,150.00 BK
				7:14 PM			:15	TVFFP102002H	\$1,150.00
3	WPBF	Th	10/27/16	7:17 PM	Wheel Of Fortune	7-7:30PM	:15	TVFFP102001H	\$1,150.00 BK
				7:18 PM			:15	TVFFP102002H	\$1,150.00
4	WPBF	F	10/28/16	7:13 PM	Wheel Of Fortune	7-7:30PM	:15	TVFFP102001H	\$1,150.00 BK
				7:15 PM			:15	TVFFP102002H	\$1,150.00
25	10/25/16	10/28/16	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	-T-TF--	:15/:15	3	\$2,500.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -T-TF-- 3 \$2,500.00									

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Invoice # 1524218-1	Invoice Date 10/30/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/30/16
Advertiser Florida First Project	Product #1975 FL FIRST PROJ	Estimate Number 1975	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/25/16	10/28/16	Jeopardy	7:30-8PM	-T-TF--	:15/:15	3	\$2,500.00	BK
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/25/16	7:33 PM	Jeopardy	7:30-8PM	:15	TVFFP102001H	\$1,250.00 BK
				7:35 PM			:15	TVFFP102002H	\$1,250.00
4	WPBF	Th	10/27/16	7:53 PM	Jeopardy	7:30-8PM	:15	TVFFP102001H	\$1,250.00 BK
				7:54 PM			:15	TVFFP102002H	\$1,250.00
1	WPBF	F	10/28/16	7:52 PM	Jeopardy	7:30-8PM	:15	TVFFP102001H	\$1,250.00 BK
				7:53 PM			:15	TVFFP102002H	\$1,250.00
27	10/25/16	10/30/16	Tu-Su WPBF News 25 @ 11-11:35PM	11-11:35PM	-TWTF-S	:15/:15	4	\$950.00	BK
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-TWTF-S	4	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	11:29 PM	Tu-Su WPBF News 25 @ 11PM	11-11:35PM	:15	TVFFP102001H	\$475.00 BK
				11:32 PM			:15	TVFFP102002H	\$475.00
6	WPBF	W	10/26/16	11:32 PM	Tu-Su WPBF News 25 @ 11PM	11-11:35PM	:15	TVFFP102001H	\$475.00 BK
				11:35 PM			:15	TVFFP102002H	\$475.00
5	WPBF	F	10/28/16	11:23 PM	Tu-Su WPBF News 25 @ 11PM	11-11:35PM	:15	TVFFP102001H	\$475.00 BK
				11:25 PM			:15	TVFFP102002H	\$475.00
3	WPBF	Su	10/30/16	11:12 PM	Tu-Su WPBF News 25 @ 11PM	11-11:35PM	:15	TVFFP102001H	\$475.00 BK
				11:14 PM			:15	TVFFP102002H	\$475.00
33	10/29/16	10/29/16	Sat Jeopardy	Sat 7:30-8PM	-----1-	:15/:15	1	\$826.00	BK
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-----1-	1	\$826.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/29/16		Sat Jeopardy	Sat 7:30-8PM	:00		\$826.00 BK
							:00		\$0.00
Credited									
35	10/30/16	10/30/16	GMA Sunday 7-8am	Sun 7-8am	-----1	:15/:15	1	\$526.00	BK
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-----1	1	\$526.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/30/16	7:27 AM	GMA Sunday 7-8am	Sun 7-8am	:15	TVFFP102001H	\$263.00 BK
				7:27 AM			:15	TVFFP102002H	\$263.00
36	10/30/16	10/30/16	Sun 8-9am News	Sun 8-9am	-----1	:15/:15	1	\$400.00	BK
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-----1	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	10/30/16	8:52 AM	Sun 8-9am News	Sun 8-9am	:15	TVFFP102001H	\$200.00 BK
				8:55 AM			:15	TVFFP102002H	\$200.00
37	10/29/16	10/29/16	Late Air M-Sun 1130p-12:1130p-1205am		-----1-	:15/:15	1	\$700.00	BK
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-----1-	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Advertiser	Product	Estimate Number	
Florida First Project	#1975 FL FIRST PROJ	1975	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	10/29/16	10/29/16	Late Air M-Sun 1130p-12:1130p-1205am		-----1-	:15/:15	1	\$700.00	BK
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/29/16	1:04 AM	Late Air M-Sun 1130p-12am	1130p-1205am	:15	TVFFP102001H	\$350.00 BK
				1:06 AM			:15	TVFFP102002H	\$350.00
LR - Football									
38	10/30/16	10/30/16	Sun 6pm News	6-630p	-----1	:15/:15	1	\$476.00	BK
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-----1	1	\$476.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/30/16	6:10 PM	Sun 6pm News	6-630p	:15	TVFFP102001H	\$238.00 BK
				6:13 PM			:15	TVFFP102002H	\$238.00
39	10/29/16	10/29/16	Florida State College Foo	8-1130p	-----1-	:15/:15	1	\$7,000.00	BK
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-----1-	1	\$7,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/29/16	11:15 PM	Florida State College Football	8-1130p	:15	TVFFP102001H	\$3,500.00 BK
							:15	TVFFP102002H	\$3,500.00
40	10/26/16	10/26/16	Local Post Debate Specia	8-9p	--W----	:15/:15	1	\$5,500.00	BK
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	--W----	1	\$5,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/26/16	8:54 PM	Local Post Debate Special	8-9p	:15	TVFFP102001H	\$2,750.00 BK
				8:57 PM			:15	TVFFP102002H	\$2,750.00
41	10/30/16	10/30/16	RIZZOLI & ISLES WKND SUN 12A-1A		-----1	:15/:15	1	\$50.00	BK
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-----1	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/30/16	12:22 AM	RIZZOLI & ISLES WKND LF 2	SUN 12A-1A	:15	TVFFP102001H	\$25.00 BK
				12:23 AM			:15	TVFFP102002H	\$25.00
42	10/25/16	10/28/16	ACCESS HOLLYWOOD	105-135a	-TWTF--	:15/:15	2	\$25.00	BK
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-TWTF--	2	\$25.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/25/16	1:22 AM	ACCESS HOLLYWOOD	105-135a	:15	TVFFP102001H	\$13.00 BK
				1:23 AM			:15	TVFFP102002H	\$12.00
1	WPBF	Th	10/27/16	1:31 AM	ACCESS HOLLYWOOD	105-135a	:15	TVFFP102001H	\$13.00 BK
				1:32 AM			:15	TVFFP102002H	\$12.00
43	10/30/16	10/30/16	M-SUN WPBF News 25 @11-11:35PM		-----S	:15/:15	1	\$950.00	BK
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-----S	1	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/30/16	11:32 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:15	TVFFP102001H	\$475.00 BK
				11:34 PM			:15	TVFFP102002H	\$475.00

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1524218-1	10/30/16	October 2016	09/26/16 - 10/30/16

Advertiser	Product	Estimate Number
Florida First Project	#1975 FL FIRST PROJ	1975

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Total Spots							60		

Payment Terms 30 Days

<u>Gross Total</u>	\$62,860.00
<u>Agency Commission</u>	\$9,429.00
<u>Net Amount Due</u>	\$53,431.00

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